

Mobile Alerts & E-Newsletter

Option A -

- Title Sponsorship of five (5) Mobile Alerts sent to subscribers' wireless devices during the season. These Alerts will highlight upcoming events, distribute promotional information and team news, and offer you the opportunity to place a bounce-back coupon as part of the sponsorship.
- Title Sponsorship of five (5) E-Newsletters sent to Braves' fans during the season. These are sent to subscribers' email addresses and contain feature stories, highlight upcoming events and promotional information, and offer you the opportunity to place a bounce-back coupon or weblink as part of the sponsorship.
- Four Box Seat Season Tickets

Option B -

- Title Sponsorship of five (5) Mobile Alerts during the season.
- Four Box Seat Season Tickets

Option C -

- Title Sponsorship of five (5) E-Newsletters during the season.
- Four Box Seat Season Tickets



www.rbraves.com

**OUR WEBSITE WELCOMES
APPROXIMATELY 500,000 UNIQUE
VISITORS DURING THE SEASON (APR-AUG).**

Content Partner -

- Title Sponsorship of specific content area of Braves website
- Ability to link to sponsor's website
- Half-Page, Full Color Ad in the Braves Yearbook
- Four Box Seat Season Tickets