

# Print, Radio, Website & Mobile Advertising

## Souvenir Yearbook



### Magazine Ad Sizes

*Front Inside Cover*

*Back Inside Cover*

*Full Page*

*Half Page*

*Quarter Page*

\*Circulation of approximately 15,000 each year. Two editions, with cover & editorial changes at mid-season.

\*2.5" x 3.5" advertisement placed on the outside panel of every schedule, which are distributed throughout the community during the Spring & Summer.

## Pocket Schedules

### Radio

ALL 144 BRAVES GAMES ARE BROADCAST ON OUR FLAGSHIP STATION, SPORTS RADIO 910.

#### Option A

- *Title Sponsorship of broadcast element (pre-game, starting line-ups, etc.)*
- *Opening & Closing billboards of individual game broadcasts*
- *Two (2) :30 spots per game (288 spots)*
- *Radio Sponsor Program Ad (includes all sponsors) in the Braves Yearbook*
- *Two Box Seat Season Tickets*

#### Option B

- *Opening/Closing billboards of game broadcast*
- *One (1) :30 spots per game (144 spots)*
- *Radio Sponsor Program Ad (includes all sponsors) in the Braves Yearbook*
- *Two Box Seat Season Tickets*

