

# Game Sponsorships

## Premium Nights

Premium Nights include:

- Title Sponsorship on all Braves promotional material
- Inclusion in outside event marketing
- Sponsor Recognition Award & Honorary First Pitch
- Use of the Braves VIP SuperBox
- Game Tickets
- Media Support
- Sampling/Coupons
- Banners Displayed around The Diamond
- Matrix Board/Message Center recognition



**\*Investment may vary based on the added elements of your specially created event.**



## Promotional Opportunities



*Sponsor a special event such as the Salute to The Negro Leagues.*

**Successful Giveaway Nights:**

- BobbleHead Dolls, Player Figures
- Hats, Balls, Bats
- Stadium Replicas, Clocks

**Special Theme Nights:**

- Salute to The Negro Leagues
- Hispanic Baseball Night
- Independence Day Fireworks Extravanzas

**Mascots & Special Guests:**

- The Famous Chicken
- Reggy "The Purple Party Dude"
- Athletes & Celebrities